



## **UK ATHLETICS 2023 EVENTS**

### **MEDIA ACCREDITATION TERMS & CONDITIONS**

All applicants are required to read, understand and agree to the UK Athletics Accreditation Terms and Conditions before submitting an accreditation application.

There are many reasons for implementing an accreditation process, including prioritising spaces when numbers are limited, and ensuring world class events run by UK Athletics are represented by world class media.

In order to consider the relative merit of every application and ensure that passes are fairly allocated, UK Athletics will apply these guidelines to each of its events.

All applications will be considered and passes allocated based on the below priority order.

**Please note that applicants must choose to attend an event as either a stills photographer or a written/online journalist, not both.**

#### **Priority order for photographers**

1. Recognised international news agencies
2. Recognised national photographic agencies (from competing countries only)
3. National daily / Sunday newspapers (from competing countries only)
4. Recognised specialist athletics photographers (from competing countries only)
5. Recognised photographic agencies from all other countries
6. National newspapers (from competing countries only)
7. International athletics magazines
8. Other national and large regional newspapers, athletics magazines and photographic agencies (from competing countries only)
9. Freelance athletics photographers (from competing countries only)
10. Website photographers

#### **Other priority order for written media**

1. Recognised international news agencies
2. National daily / Sunday newspapers (from competing countries only)
3. Recognised national agencies (competing countries only)
4. International athletics magazines
5. National athletics magazines
6. Regional newspapers (from competing countries only)
7. Freelance athletics writers (from competing countries only)



8. Recognised internet athletics news sites (from competing countries only)
9. Sport specialised magazines (from competing countries only)
10. General interest magazines (from competing countries only)
11. Other

#### **Priority order for TV, radio and internet media**

1. Event affiliated TV and radio rights holders
2. National TV and radio non rights holders
3. Regional TV and radio (from competing countries only)
4. National news sites (from competing countries only)
5. Recognised internet athletics news sites (from competing countries only)
6. Other broadcast organisations / programming requests (including internet applications from outside the competing nations)

#### **Additional documentation**

UK Athletics reserve the right to seek additional documentation from applicants to support and validate their application for UK Athletics media accreditation.

UK Athletics reserve the right to refuse accreditation at any time.

#### **Application deadlines**

All applications for events must be received 14 days prior to the start of the event.

Applications received after the deadline may not be considered. You must contact Gareth Burrell at [gburrell@britishathletics.org.uk](mailto:gburrell@britishathletics.org.uk)

#### **Confirmation**

All applicants will receive an email to confirm whether or not their application has been successful at least 14 days before the event, if not before. This will be sent to the email address provided on the application form.

Personnel changes and non-attendance Media accreditation passes may be transferred between individuals within an agency/company, but such requests must be sent in advance to UK Athletics.

If you are allocated a pass but then unable to attend, please let UK Athletics know as soon as possible so that your pass can be reallocated.

Please note that there is disabled access at all venues.

#### **Passes and bibs**

All media will be required to wear their accreditation passes at all time so they can be clearly identified by security.



All accredited photographers will be required to wear bibs so that they can be clearly identified by security. Bibs for all photographers must be collected from the UK Athletics photography team on the event day. Infield and outfield bibs are allocated on a priority basis. For more information, refer to UK Athletics' photography guidelines.

### **Media conduct**

All media are required to conduct themselves appropriately during the event.

This includes:

- Media should treat event staff, volunteers and other working colleagues with courtesy and respect. Any swearing or aggressive language will result in immediate removal of accreditation.
- Media are not permitted to attend or access any other activity at the competition venue than the event to which they are accredited; this includes pre-event warm-up sessions.
- Appropriate clothing must be worn that does not cause a health and safety risk.
- Photographs and broadcast footage must be taken in permitted areas **only**. For example it is prohibited for any photographs to be taken in the Mixed Zone (refer to separate Policies).
- The Mixed Zone must be used for interview only. Media should not request that athletes sign autographs, pose for photographs etc.
- Alcohol and other illegal substances are strictly prohibited in all media areas.

Failure to adhere to these guidelines may result in accreditation passes being denied. For further information, please contact Gareth Burrell: [gburrell@britishathletics.org.uk](mailto:gburrell@britishathletics.org.uk)

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